



## EXECUTIVE SUMMARY

**Recommendation that the Broward College District Board of Trustees authorize the standard agreement (purchase order) with the SESAC, Inc. (Society of European Stage Authors and Composers) for the Music Performance License membership for 2025 for the Art's Department.**

**Estimated Contract Spend Amount: \$5,479.86, Estimated Cumulative Amount: \$5,479.86, Estimated Contract Revenue: \$0.00 Funding Source: FD100 Unrestricted Operating Fund**

**Presenter(s): Jeffrey Guild, Vice Provost of Academic Affairs**

**1. Describe the purpose of this purchase of goods, services, information technology, construction, or use of space.** SESAC, Inc. is a performance rights organization that collects royalties and monitors performance of copyrighted music. SESAC membership offers Broward College coverage as an educational institution to perform copyrighted music. This is for coverage for Calendar Year 2025.

**2. Describe the competitive solicitation method used or, if none, the exemption relied on for bid waiver.** Small purchase for Category One (\$0.00 - \$10,000) per College Procedure A6Hx2-6.34 was used, where there are no formal or informal competitive requirements for goods and services acquired by the College at this dollar threshold. Membership dues, per the Florida Statute 119.01(3) requires that all financial, business and membership records held by the organization in relation to the individual(s) or organization(s) for whom a purchase order is being issued are to be considered public records and shall be subject to the provisions of Florida Statute 119.07.

**3. Describe business rationale for the purchase and how it was procured.**

**(A) What is the benefit of the purchase. If there is an ROI, describe the ROI and how calculated.** The ROI is the access to a library of copyrighted music to publically perform.

**(B) How does the purchase support the Strategic Business Plan.** To provide students with a best-in-class learning environment.

**(C) If applicable, what is the rationale for the use of piggybacks, existing contract extensions, bid waivers in lieu of the College conducting a competitive solicitation.** Not applicable.

**(D) If a competitive solicitation process was conducted by the College, describe the process.** Not applicable.

**This Executive Summary is approved by:**

**Jeffrey Guild  
Vice Provost of Academic Affairs**

1-866-218-5823  
www.sesac.com  
FED ID: 83-2154058

## Music Performance License

Account Name: Broward College  
Account #: 59706  
Bill To #: 706550  
Statement Period Through End Date: 12/31/2025  
Payment Due Date: **01/01/2025**

Simplify your life with AutoPay  
Go paperless with eBilling  
Enroll Online Today!

### BALANCE DUE SUMMARY

Current Period Payment Due \$5,479.86  
Past Period(s) Payment Due \$.00  
Late Fees \$.00  
**Total Amount Due \$5,479.86**  
Last Payment Received 02/20/2024 \$1,975.41

Please see next page(s) for invoice details

### Important Information

**SESAC wishes you Happy Holidays and a Prosperous New Year.**

If you need to connect with our team, please contact Customer Service at [www.sesac.com](http://www.sesac.com) by logging into your account, today!  
The SESAC College/University January 2025 invoice represents the billing period of July 1, 2024 through June 30, 2025. The 2024-2025 minimum fee is \$343.00.

### LOG IN AT **SESAC.COM** TO EXPLORE NEW TOOLS AND FEATURES



#### MAKE IT AUTOMATIC

Enroll in Autopay and eBilling today



#### UPDATE AND REPORT

License details, billing info, reporting requirements



#### CONNECT WITH US

Customer Service is only a click away



#### WRITE

35 Music Square East  
Nashville, TN 37203

\* Correspondence only processed at the Nashville address

Please detach and return the bottom portion when paying by check.

**QUICKPAY BY CARD / eCHECK: [WWW.SESAC.COM/PAY](http://WWW.SESAC.COM/PAY)**



35 MUSIC SQUARE EAST  
NASHVILLE, TN 37203-4362

INVOICE ENCLOSED

**TO AVOID LATE CHARGES, PAY TOTAL BY THE DUE DATE**

Internal Use Only  
59706 12/12/2024



VISA

Account: 59706



DISCOVER

Bill To: 706550

**TOTAL DUE BY 01/01/2025**

**\$5,479.86**

CHECK # \_\_\_\_\_ CHECK AMOUNT \_\_\_\_\_



Broward College  
3501 Davie Rd  
Davie, FL 33314-1604

Make check payable to:

SESAC  
P.O. BOX 737457  
Dallas, TX 75373-7457

000597060070655000005479869



Account: 59706

Bill To: 706550

**Broward College**

Inv Number	Inv Date	Inv Amount	Paid/Applied	Late Charge	Other Adj	Balance
10788605	01/01/2025	\$5,479.86				\$5,479.86
<b>Broward College</b>		3501 SW Davie Rd., Davie, FL				\$5479.86
Contract No.: 53795-1		Colleges/Universities, Jan 01, 2025 - Dec 31, 2025				

**Group Total: \$5,479.86**

